The International Association of Student Affairs and Services was officially founded on March 1, 2010. The purposes of IASAS are to:

- Strengthen and diversity cooperation among individuals and organizations in the student affairs and services field worldwide.
- Promote the student affairs and services profession at the international level through advocacy with governmental and higher education organizations, networking and sharing information among practitioners and student groups, and encouraging high quality preparation and professional development programs.
- Provide a platform for the improvement of multi and intercultural communication and understanding.
- Promote the welfare of students in higher education worldwide through collaboration with international governmental and non-governmental organisations and addressing such issues as access, retention, quality, student rights, and the cost of higher education.

IASAS utilizes technology for conducting most of its activities. This includes such applications as the IASAS website, email, internet and video conferencing, and social networks, etc. Occasional face-to-face meetings are held in various locations around the world and in conjunction with existing meetings of international, national, and regional groups whenever possible.

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